

Last Updated: April 2022

Madison County Economic Overview

24,799 Civilian Labor Force (Mar 2022) **Unemployment Rate (Mar 2022)** 1.8% Population (2020) 53,881 Median Household Income (2019) \$44,419 Per Capita Personal Income (2020) \$30,838 Poverty Rate (2019) 26.7%





1. County Demographic Characteristics, 2019

	Madison County	Madison County (%)	State of Idaho (%)	United States (%)
Total Population	39,725	100.0%	3,508,734	326,569,308
Race and Ethnicity				
White alone, not hispanic	35,023	88.2%	81.4%	60.1%
Black or African American alone, not hispanic	100	0.3%	0.6%	12.2%
Native American alone, not hispanic	59	0.1%	1.1%	0.6%
Asian alone, not hispanic	579	1.5%	1.3%	5.6%
Hispanic, or Latino (of any race)	3,066	7.7%	12.7%	18.2%
Gender				
Male	20,198	50.8%	50.1%	49.2%
Female	19,527	49.2%	49.9%	50.8%
Age				
Median age	23.5	-	40.5	38.2
Under 18 years	10,700	26.9%	25.3%	22.4%
Over 18 years	29,025	73.1%	74.7%	77.6%
21 years and over	24,998	62.9%	70.6%	73.5%
Over 65 years	2,651	6.7%	15.8%	16.0%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	243	0.6%	2.0%	3.3%
High school graduate (with equivalencies)	2,428	6.1%	17.4%	18.2%
Some college, no degree	4,529	11.4%	17.0%	13.9%
Associate's degree	2,554	6.4%	6.4%	5.9%
Bachelor's degree	4,647	11.7%	12.6%	13.8%
Graduate or professional degree	1,827	4.6%	6.1%	8.7%
Median Household Income	\$44,419	-	\$59,084	\$64,994

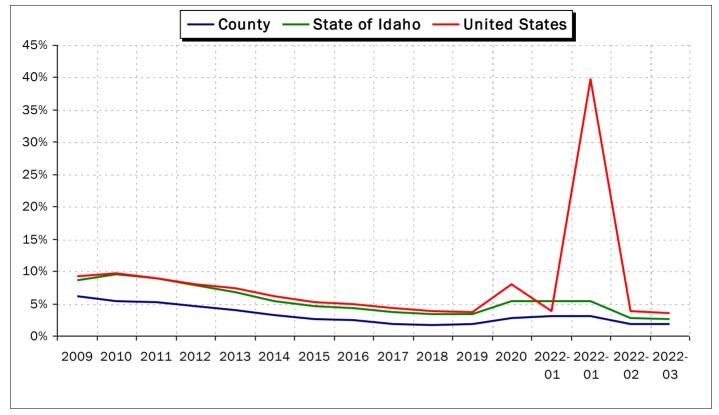
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2022	24,799	24,350	449	1.8%
March 2021	23,115	22,535	580	2.5%

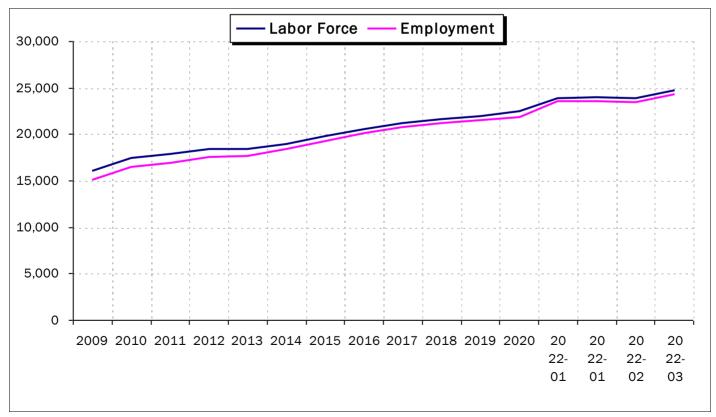
Source: Idaho Department of Labor

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

5. Industry Employment and Wages - 2010, 2019 and 2020

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Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	11,750	\$27,836	15,724	\$15,835	16,840	\$35,496
Natural Resources and Mining	336	\$28,826	350	\$358	325	\$38,574
Construction	371	\$27,677	608	\$622	639	\$38,097
Manufacturing	701	\$32,025	1,057	\$1,023	1,107	\$38,172
Trade,Transportation, and Utilities	3,152	\$23,318	3,120	\$3,196	3,425	\$34,741
Information	81	\$22,732	131	\$153	210	\$31,609
Financial Activities	438	\$27,366	646	\$656	779	\$39,277
Professional and Business Services	1,215	\$23,447	2,431	\$2,661	2,665	\$30,790
Education and Health Services	3,754	\$37,334	4,746	\$4,760	5,007	\$44,980
Leisure and Hospitality	1,081	\$10,154	1,738	\$1,530	1,785	\$12,912
Other Services	157	\$19,033	313	\$293	301	\$23,844
Public Administration	450	\$32,487	577	\$576	589	\$42,257

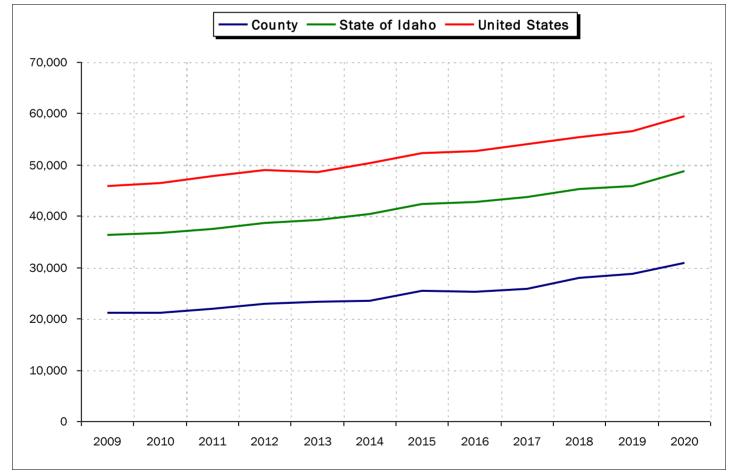
Source: Idaho Department of Labor

6. Top Employers, 2020

Employer	Ownership	Range
Brigham Young University-idaho	Private	1,000+
Madison School District	Local Gov	500 - 999
Madison Memorial Hospital	Local Gov	500 - 999
Wal-mart	Private	500 - 999
Melaleuca	Private	250 - 499
Progrexion	Private	250 - 499
City Of Rexburg	Private	250 - 499
Sugar-salem School District	Local Gov	250 - 499
Madison County	Local Gov	100 - 249
The Homestead Assisted Living Cente	Local Gov	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

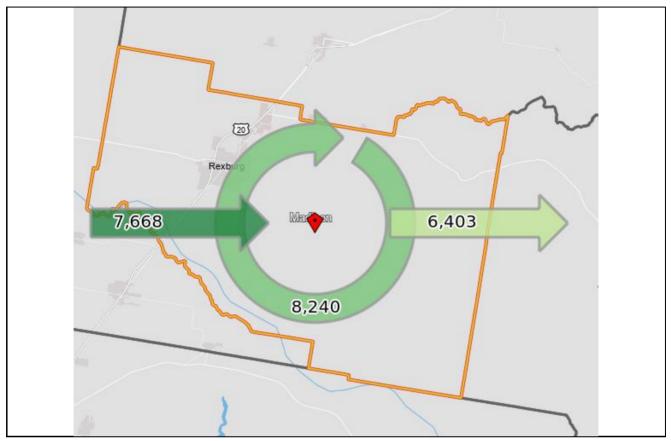
7. Real Per Capita Income, 2009 - 2020



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2019

It is estimated that 8,240 workers lived and worked in Madison County in 2019. Another 7,668 workers were employed in Madison County but lived outside, while 6,403 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Madison County Live, 2019

City of Residence	All Jobs	Percentage
Rexburg	4,924	31.0%
Idaho Falls	960	6.0%
St. Anthony	492	3.1%
Sugar City	436	2.7%
Pocatello	325	2.0%
Ammon	286	1.8%
Rigby	286	1.8%
Blackfoot	91	0.6%
Lincoln	82	0.5%
Chubbuck	78	0.5%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

10. Top 10 Cities Where People Who Live in Madison County Work, 2019

City of Employment	All Jobs	Percentage
Rexburg	6,709	45.8%
Idaho Falls	1,671	11.4%
Boise City	457	3.1%
Sugar City	324	2.2%
Ammon	239	1.6%
Pocatello	238	1.6%
Rigby	217	1.5%
St. Anthony	200	1.4%
Meridian	164	1.1%
Twin Falls	150	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

For more Information, Contact:

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